



Success Stories

- On New Year's Day 2008, 20 members of District 7190 participated in a "Polar Bear Plunge" in Lake George, NY and raised \$25,000 for Polio.
- Three clubs in Greenville from District 7720 combined forces and held a golf tournament. There was an entry fee of \$100 per golfer. Over \$12,000 was raised that day with 24 foursomes, sponsors, and donations.
- Also from District 7720, seven clubs came together to sell tickets to a "dining out extravaganza." The winner receives \$750 worth of gift certificates to nice restaurants. Tickets were sold for \$5.00 each or 6 for \$25.00.
- All German Rotarians (54,000 in total) were given a sheet of END POLIO NOW stickers along with their November Rotary Magazine. They are encouraged to use the stickers on letters, at fundraising events, etc, in order to promote public awareness of PolioPlus.
- The Exeter, New Hampshire Rotary Club is circulating attractive cans to local businesses that members of the community can drop change into to support polio eradication and publicize the effort.
- The Wanganui, New Zealand Rotary Club "Pigs for Polio" campaign includes placing piggy banks for polio eradication in local businesses to collect pocket change from local citizens for polio eradication.
- District 1230 in Scotland organized a world record breaking Golf Day in Ayrshire, Scotland hoping to smash the current world record of 623 golfers playing on the course at the same time.
- The Rotary Club of Somerset-Pulaski County, Kentucky is dedicating the proceeds of a community wide international dinner to polio eradication, which it will publicize to the entire community and encourage polio survivors and people in the community impacted by polio to join them.
- The Rotary Club of South Salem, Oregon will hold an auction for the benefit of polio eradication and invite the public.
- The Lake Oswego, Oregon Rotary Club will dedicate a percentage of its Wine and Food Festival to polio eradication, publicizing the purpose to the community.

- The Wolfeboro, New Hampshire Club in District 7850 is holding pot-luck cookouts and charging \$10 per person, inviting the community to join them.
- The Rotary Club of Parker, Colorado has raised more than \$6,000 for the Challenge by contributing \$50 per member from its service fund and matching each additional member contribution up to \$25 from its foundation.
- Rotary Foundation Alumni Deutschland raised more than 1,000 Euros at their 10th Anniversary celebration.
- The Rotary Club of Winnipeg Charleswood has for the last six years collected and returned empty beer bottles and cans at 10 cents each to provide funds for PolioPlus. Members set up collections from neighbors, family, friends, large socials, and highway cleanups. Since this money is from outside sources and doesn't require committees to plan and organize functions, this is a good idea for smaller clubs.
- In September 2008, Swiss Rotarians joined forces to sell sunflower seeds in town squares all over Switzerland and involve the community in the effort to eradicate polio. It was the first time that the 13,000 Swiss Rotarians, members of 220 Rotary clubs, declared a coordinated day of action. The initiative was endorsed by local political leaders and local and regional health officials. Yellow booths were set up in over 200 cities and villages and Rotarians sold packets of sunflower seeds bearing the motto, "For only 75 cents you can participate!" In fact, 75 cents is also the cost to vaccinate a child against polio and prevent the effects of the disease. According to initial reports, the event raised over 730,000 Swiss Francs. Andreas Kleeb, member of the Zug-Zugersee Rotary Club and President of the Organizing Committee, stated, "We are very satisfied with the results because the Action Day represents the most important initiative of our campaign against polio. Together, Rotary Switzerland/Liechtenstein intends to raise one million Swiss Francs for this goal and we are sure we will reach it over the next few months thanks to many contributions and fundraising activities." (see pictures below)

